



DIRECTORS GUILD OF CANADA
LA GUILDE CANADIENNE
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For immediate release

Directors Guild of Canada applauds Heritage Minister Bev Oda for CTF support

January 26, 2007, Toronto – The Directors Guild of Canada (DGC) commends Heritage Minister Bev Oda for renewing the government's support of the Canadian Television Fund (CTF). By allocating \$200 million in funding over the next two fiscal years, the government will enable original Canadian television programming to continue.

"We are very pleased the Minister has made the announcement without waiting for the spring federal Budget. The timing is crucial and this should quell some of the anxieties that the industry has about the CTF," said Pamela Brand, DGC National Executive Director and CEO. "We thank the Minister for stepping in and declaring her government's support of our industry and the Fund. "

The government's commitment to the CTF is a strong indication that it continues to support the CTF in the face of the current controversy with Shaw and Videotron threatening to suspend their payments to the Fund.

The CTF is the lifeblood of domestic television production in Canada. Combining public and private contributions, the CTF has invested \$1.95 billion in Canadian TV production since its inception. CTF investment acts as a trigger to other financing, so it has helped create more than \$6.5 billion in total production, bringing 20,895 hours of new, high-quality Canadian programs to our television screens.

About the Directors Guild of Canada

The Directors Guild of Canada (DGC) is a national labour organization that represents over 3,800 key creative and logistical personnel in the film and television industry covering all areas of direction, design, production and editing. The DGC negotiates and administers collective agreements and lobbies extensively on issues of concern for members including Canadian content conditions, CRTC regulations and ensuring that funding is maintained for Canadian film and television programming.

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