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For immediate release

DGC WELCOMES PARTY POLICY STATEMENTS

Toronto, October 9, 2008 - The Directors Guild of Canada today announced that cultural policy statements from all five political parties have now been posted on its web site.

Acclaimed director and DGC President, Sturla Gunnarsson, welcomed this development. "Cultural issues have enjoyed an unprecedented political profile during the 2008 election campaign," he said. "Given the importance of our industry," he went on to say, "the list of election issues would have been incomplete without those related to film, television and the new media."

Long before the election was called, the DGC had written to the leaders and research offices of each party putting them on notice that, when the election campaign began, the Guild would be seeking a cultural policy statement as it applies to the film, television and new media industry from each party. To assist them, the DGC provided each party with a list of some of the questions it wanted to have addressed in the policy statements and with fact sheets about the cultural sector in general and the film, television and new media industry in particular.

"We appreciate the responses of the five parties and want to thank party officials for their cooperation," said Brian Anthony, National Executive Director and CEO of the DGC. "These statements will be of great use not just during the election campaign, but as points of reference in the post-election period as well," he concluded.

As a neutral and non-partisan organization, the DGC has posted the party statements on its web site (<http://www.dgc.ca/page.php?id=571>) as a service to Guild members, the interested public, the media and the political parties themselves. The statements were posted without alteration or editorial comment, and will remain on the Guild web site in the post-election period for reference purposes.

About the Directors Guild of Canada

The Directors Guild of Canada (DGC) is a national labour organization that represents over 3,800 key creative and logistical personnel in the film and television industry covering all areas of direction, design, production and editing. The DGC negotiates and administers collective agreements and lobbies extensively on issues of concern for members including Canadian content conditions, CRTC regulations and ensuring that funding is maintained for Canadian film and television programming. In 2006-2007, the film, television and new media industry accounted for \$5 billion in economic activity and 126,900 jobs.

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